## Exhibit 2



July 22, 2016

Michael R. Murphy michael.r.murphy@klgates.com

T +1 617 261 3132 F +1 617 261 3175

By First Class Mail

New Audio Video 3699 Wilshire Blvd Los Angeles, CA 9001

Re: Core Brands - Tortious Interference with Contract - Copyright Infringement

To Whom It May Concern:

We have been retained by Core Brands, LLC ("Core Brands"), in regard to issues related to your improper and tortious sale and commercial distribution of Core Brands' products including, but not limited to ATON, BlueBolt, ELAN, Furman, Korus, Niles, Panamax, Proficient, SpeakerCraft, Sunfire, Gefen, and Xantech, as well as your improper use of Core Brands' trademarks and copyrights. As you are no doubt aware, Core Brands develops, manufactures, and sells products throughout the world, including the United States. Core Brands sells products directly to customers through its network of Authorized Core Brands Dealers. Core Brands has and continues to designate significant resources to develop and maintain its products' national and international image. Through this market of Core Brands Dealers, Core Brands has fostered a recognized image of quality and customer support.

All Authorized Core Brands Dealers are required to execute a Dealer Agreement whereby they agree to the manner in which they must promote and sell Core Brands products in order to maintain and foster Core Brands brand equity. The Dealer Agreements limit Authorized Core Brands Dealers to selling Core Brands products to the end-users. Core Brands has no record that it has authorized your business to resell its products. Unauthorized Resellers who induce Authorized Core Brands Dealers to sell Core Brands products to them tortiously interfere with the Dealer Agreement.

Core Brands has never granted you any rights over its trademarks or copyrighted works, which are currently being misused by you on your website. It is demanded that you remove these images and cease and desist from further use of any other copyrighted images taken from the corebrands.com website. Should you choose not to respond to this particular demand, Core Brands has the option under 17 U.S.C. §504 to seek statutory damages, which can amount to up to \$150,000 per infringement per work. You continue to list Speakercraft, Elan, Furman, Panamax and Speakercraft Products on your website.

Core Brands demands that you IMMEDIATELY remove any and all Core Brands product listings from the Internet, including, but not limited to, eBay.com and Amazon.com. Please notify us of your full compliance by return mail or e-mail before **July 29, 2016** in order to avoid action in furtherance of our client's demands.

This letter is sent without prejudice as to the other rights and remedies available to our client, including, without limitation, an accounting of damages and profits, in the event that litigation is necessary.

Sincerely,

Michael R. Murphy, Esq.

**K&L GATES** 

January 12, 2017

Michael R. Murphy michael.r.murphy@klgates.com

T+16172613132

F +1 617 261 3175

By Mail & E-Mail

New Audio Video 3699 Wilshire Blvd Los Angeles, CA 9001

Re: Core Brands - Must We Sue?

To Whom It May Concern:

Must we sue regarding our letter dated July 22, 2016 in relation to the tortious sale of Core Brand Products?

In order to avoid actions in furtherance of our client's demands, please remove all Niles, product listings from your website and ebay.com and contact the undersigned via e-mail or phone within five (5) days with either a notification of your full compliance or a reasonable explanation as to why you believe your actions are justified.

This letter is sent without prejudice as to the other rights and remedies available to our client, including without limitation, contacting your internet service provider to take further action and/or an accounting of damages and profits, in the event that litigation is necessary.

Sincerely,

Michael R. Murphy



March 7, 2017

Michael R. Murphy michael.r.murphy@klgates.com

T+1 617 261 3132 F+1 617 261 3175

By Mail

New Audio Video 3699 Wilshire Blvd Los Angeles, CA 9001 info@newaudiovideo.com

Re: Core Brands - Must We Sue?

To Whom It May Concern:

Must we sue regarding our letter dated January 11, 2017 in relation to the tortious sale of Core Brand Products?

In order to avoid actions in furtherance of our client's demands, please remove all Niles product listings from newegg.com and contact the undersigned via e-mail or phone within five (5) days with either a notification of your full compliance or a reasonable explanation as to why you believe your actions are justified.

This letter is sent without prejudice as to the other rights and remedies available to our client, including without limitation, contacting your internet service provider to take further action and/or an accounting of damages and profits, in the event that litigation is necessary.

Sincerely,

Michael R. Murphy